

## ISE IV Portfolio

### Section 1 – Correspondence (word length range: 300-350 words)

**The local education authority has decided that the art college in your town is to close, as it is merging with a university in a city 100km away.**

Write a formal letter to your local education authority asserting your strong disapproval of the plan and evaluating the effect it will have on the people of your town.

#### **AND**

Write an informal email to the current students at the college affirming the need to support a campaign you are mounting against the closure.

### Formal letter

Sangitaa Duprat  
102 Aster, Kumar Suraksha  
Ambegaon, Pune-4110-48.

Mr. Rajeev Shah  
Education Commissioner  
Pune Municipal Corporation  
Pune- 4110 01.

#### Strong disapproval of the closure and merger of the St. Loyola Art College

Dear Sir,

I, the President of the Student Council of St. Loyola Art College at Ambegaon, write to express my strong disapproval of your insensitive and inappropriate decision to close the Art college and amalgamate it with Pune University which is 100 km away from our town.

This well-established college has seen many meritorious students graduating with flying colours in the past decade. Merging with a University which is 100 km away implies thousands of students left stranded or compelled to travel so far daily which will be very distressing to all. It will also cause a financial burden to the parents. The town-dwellers will lose trust in the system and the policies of the Education Department which are expected to be judicious and considerate.

This affiliation with Pune University may have few advantages in the long run which may have motivated you to take such a drastic course of action. Nevertheless, the deadlock it is going to create cannot be slighted. To express their strong discontent, people of Ambegaon are already contemplating on launching a campaign against this indiscreet cessation of a long-standing college.

Sir, your position is one of both power and responsibility and you have the opportunity to shape the destiny of the entire youth of our town.

Thank you in anticipation.

Yours truly,

Sangitaa Duprat

## Informal email

From: [deborahdupratt@gmail.com](mailto:deborahdupratt@gmail.com)  
To: [students.stloyolascollege@gmail.com](mailto:students.stloyolascollege@gmail.com)  
Cc: [principal.stloyolascollege@gmail.com](mailto:principal.stloyolascollege@gmail.com)  
Bcc: [staff.stloyolascollege@gmail.com](mailto:staff.stloyolascollege@gmail.com)

Campaign against the closure of the St. Loyola Art College

Hello Everyone!

A 'Be loyal to Loyola' campaign against the closure of our college has been scheduled on the 14<sup>th</sup> March 2019. Everyone is therefore asked to carry flyers, placards, posters with catch phrases for the protest march. The demonstration will start at 9am from our college and reach the Education Commissioner's office by 12pm. The Student Council representatives will thereafter meet the Commissioner. The rallying cry will continue till we get a favourable reply.

(President, Student Council)

**Word count: 292**

<b>Rationale for ISE IV Portfolio Assessment (Section 1 – Correspondence)</b> <b>Grade: B</b>
<b>Overall achievement of the communicative aim</b>
This is a good execution of the task. In part 1 of the response, the candidate very clearly asserts their disapproval of the plan in the opening paragraph followed by providing an evaluation of the impact on the people of the town, ie parents, town-dwellers as well as the students themselves. In part 2, the candidate provides the students with information as to how they should take part, when and where to meet etc, rather than affirming why they should take part. However, a common understanding amongst the students of the need to support is implied in the last line. All requirements of the task are generally satisfied.
<b>Text organisation</b>
The response is well organised into appropriate paragraphs and flows well. There is very clear presentation and logical development of ideas where part 1 of the response shows clear progression from expressing disapproval to evaluating impact with appropriate expansion of points and natural use of cohesive devices. There is then an effective ending with the candidate gently pointing out that the local education authority has an opportunity to reconsider.
<b>Appropriacy of format, style and register</b>
Appropriate format is realised for both parts of the response. A suitable level of formality and informality is used consistently throughout both letter and email.
<b>Accuracy and range of the grammatical, functional and lexical items of the level</b>
There is good coverage of grammatical, lexical and functional language items relating to the task ie asserting, affirming. There are a few items of vocabulary which are a little awkward, eg '...cannot be slighted' and '...this indiscreet cessation of a...', but overall, language is used with a good level of accuracy and appropriacy.
<b>Spelling and punctuation</b>
Spelling and punctuation are good.
<b>Effect on the reader</b>
Overall, a positive effect on the reader.

## **Section 2 – Factual writing** (word length range: 300-350 words)

**It has been said that music videos are close in form to films and that they play an increasingly important role in a successful music career.**

Write a review of a music video which illustrates the close relationship between music videos and films. Analyse what your chosen music video has in common with films and consider the effect this video had on you. Evaluate to what extent the quality of music videos affects the popularity of a piece of music.

### **The closeness between audio-visuals:**

In this review, I am going to discuss the close relationship between music videos and actual films. For instance, I am going to be talking about one of Billie Eilish's latest music videos, "Bury A Friend".

Billie Eilish, the 17-year-old sensation, has taken the world by storm with her extravaganza and a rather distinctive style. Whilst full of questions about her own personal being, Billie always represents something different in each and every one of her compositions. In the music video for "Bury A Friend", the lyrics, explained by her, talk about her personal demons and monsters. Not only that, but she describes how these demons, sometimes, are pictured as herself.

As the song depicts a sad and worn out ambience, the creepy and scary vibe of the music video crawls behind you and enters itself into your system through both your eyes and ears.

Michael Chaves, a famous movie director for various horror films, is the one behind the process of fulfilling Billie's ideas of what the song should represent. The filming process takes place in different shots of an abandoned apartment from which Billie is trying to escape. However, she is also represented as the monster under the bed everyone fears.

When comparing it to films, this music video follows a storyline that can be easily narrated by and extracted from the lyrics. From my point of view, I do believe the video was filmed with the purpose of being scary and bring out some kind of emotion from the viewer. "Bury a friend" has become a media phenomenon for young people to converge and discuss the true meaning of Eilish's intricate lyrics, making her more appealing to her targeted demographic. All of her work is appreciated by many young minds that look up to her since she never tries to fit in with the standardised pop culture. Whilst breaking barriers and creating new and unpredictable sounds, Billie is able to establish her own brand and expand her career to other fields of artistry.

**Word count: 336**

**Rationale for ISE IV Portfolio Assessment (Section 2 – Factual writing)****Grade: C****Overall achievement of the communicative aim**

This is a satisfactory execution of the task although there are some omissions and irrelevant details. The candidate reviews a music video and discusses the close relationship between it and film, eg ‘...follows a storyline...’, ‘...the filming process takes place in different shots...’ However, the candidate does not clearly consider the effect that this had on them. Whilst the sentence begins with ‘From my point of view...’, the content is a general comment on the purpose of the video rather than a personal reaction to it. The extent to which the quality of a video affects the popularity is referred to by mentioning the director’s name. However, this point has not been developed. The last four lines are not relevant to the task.

**Text organisation**

The text is well-organised into paragraphs with a clear presentation of the points and an effective use cohesive devices ‘Not only that, but...’ ‘When comparing it to films,...’.

**Appropriacy of format, style and register**

The format, style and register are appropriate for the task and reader.

**Accuracy and range of the grammatical, functional and lexical items of the level**

There is a good range of language of the level with a good level of accuracy and some sophistication, eg ‘...has taken the world by storm...’ ‘...a rather distinctive style’, ‘...her targeted demographic’. However, some phrases are awkward and may cause the reader to re-read, eg ‘...depicts a sad and worn out ambience...’, ‘...enters itself into your system through both your eyes and ears’.

**Spelling and punctuation**

Spelling and punctuation are accurate throughout.

**Effect on the reader**

The desired effect on the reader is mostly achieved.

### **Section 3 – Critical and analytical writing (300-350 words)**

**'Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is the most important.'**

(Bill Gates, founder of Microsoft, born 1955)

Write an essay commenting on the validity of this statement, supporting your opinion with the relevant examples from the education system in your country today. Conclude with your views on the extent to which artificial intelligence will replace teachers' traditional roles in the future.

#### **TECHNOLOGY AND TEACHING**

It may result at least curious the words Bill Gates, one of the most celebrated computer developer and magnate, employed to describe both the current and upcoming combination of new technologies and traditional teaching, embodied by the role of a teacher. In fact, in Mr. Gate's view, the global community may consider a warning to highlight the human factor involved in any aspect related to progress concretely, when it comes to speak about the development of artificial intelligence in schools.

In Spain, there exists a clear trend toward digital devices playing a crucial role in the school environment such as tablets, computers or high-quality smartphones, which are being gradually admitted in all stages of education. The Office at Education Matters (Ministerio de Educacion) passed a recent law in which physical books and notebooks are likely to be eventually replaced by individual tablets, which will potentially stimulate student who today look at technology as the key factor to not only their educational goals but also their daily interaction.

Given the aforementioned circumstances, it would be mandatory that teaching were ready for the ultimate and unique challenge; real adaptation to the modern times, when possibly the figure of a highly qualified instructor may play a secondary role.

Notwithstanding, the part usually played by Spanish teachers may need deep review with innovative teaching methods having found relative difficulties to be applied in our country. Suffice it to say that training and then mastery in technologies displaying artificial intelligence is crucial for both the education system in general and the national teachers in particular.

An upgraded and frequently updated team of teachers seems to be the key to understand the further educational challenges our nation may be facing in upcoming dates for, it appears to be essential the transition from simple instructors to highly-trained guides, who are able to find a balance between the cutting-edge technology and the human factor; an aspect that needs to be a reality in order to deal with daily conflict that or course, may arise within any community's environment.

**Word count: 340**

<b>Rationale for ISE IV Portfolio Assessment (Section 3 – Critical and analytical writing)</b> <b>Grade: C</b>
<b>Overall achievement of the communicative aim</b>
This is a satisfactory execution of the task overall. The candidate covers all the main points by commenting on the validity of the statement, giving examples from the system in their country and providing their own views. However, there are some irrelevant details which make the message somewhat unclear – particularly in the first and last paragraphs.
<b>Text organisation</b>
The response is organised into appropriate paragraphs. Most ideas and arguments follow in a logical order and are comprehensible, although a few are very long. There is good use of cohesive devices and an appropriate introduction and conclusion.
<b>Appropriacy of format, style and register</b>
The format, style and register of the response are consistently realised and appropriate for an essay.
<b>Accuracy and range of the grammatical, functional and lexical items of the level</b>
There is good coverage of the grammatical, lexical and functional language of the level. However, the level of accuracy is just satisfactory as the candidate's attempts at complexity are not always successful. Some lexical choices and insertions cause the reader to pause and re-read, eg the entire opening line and '...it would be mandatory that teaching were ready for the ultimate and unique challenge:...''. There are some slips, eg '...one of the most celebrated computer developer and magnate...'; '...training and then mastery...is crucial...', which do not impede understanding. However, overall clarity would be improved by using shorter sentences.
<b>Spelling and punctuation</b>
There are punctuation errors in the third and last paragraphs, ie '...ultimate and unique challenge; real adaptation...', '...upcoming dates for, it appears to be...' and '...with daily conflict that of course, may arise...'. However, punctuation is mostly satisfactory. Spelling is good.
<b>Effect on the reader</b>
Desired effect on the reader mostly achieved.

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